



Jobs explores and demonstrates the features of the iPad as he speaks at an Apple special event.

or a programmer. He was a man who understood technology and understood how people wanted to use it. For Jobs, everything was about the user experience. And the iPad was no exception. Anyone could pick one up and understand instantly how to use it. The elegant, simple design was inviting and,

some argued, almost addictive.

“[The iPad is] so much more intimate than a laptop, and it’s so much more capable than a smartphone with its gorgeous screen,” Jobs told the crowd. “It’s phenomenal to hold the Internet in your hands.”

Once again, Jobs was correct. The iPad was a hit, and soon a wave of copycat tablets was flooding the market. It was the perfect example of Jobs’s genius. He took a product that had been around for decades and put his own spin on it. Then he turned it into a product that suddenly everyone seemed to want to own. Once again, Jobs and Apple had struck gold. And once again, Jobs had turned the computer industry on its ear.

Finding a Family

Steven Paul Jobs was born on February 24, 1955, in San Francisco, California. His birth parents, Joanne Schieble and Abdulfattah “John” Jandali, were graduate students at the University of Wisconsin. Joanne feared that her family would reject a baby born out of wedlock. So she chose to give up her unnamed child for adoption.

Baby Steve wasn’t without a family for long, however. Paul and Clara Jobs had been married for nine years and wanted a family. Clara was unable to become pregnant, so the couple found little Steve, adopted him, and gave him his name. Three years later, the couple adopted a daughter, Patty. The family settled in Santa Clara County, south of San Francisco.

From the beginning, Paul and Clara were honest and open with Steve about where he came from. Once, when Steve was about seven years old, a discussion with a neighbor girl upset him. She told him that his birth